



SciITS

Building the knowledge base
for effective team science

Sponsorship Prospectus

Science of Team Science
2016 Conference

*Hyatt Regency
Phoenix, Arizona
May 16-19, 2016*



Welcome to the 2016 SciTS Sponsorship Prospectus



Photo credit: Hyatt Regency Phoenix, Taggart Sorenson

Make plans now to join us for the next SciTS Conference, to be held in Phoenix, AZ on May 16-19, 2016. The 2016 SciTS conference will be held at the Hyatt Regency in downtown Phoenix, Arizona.

The Science of Team Science (SciTS) is a rapidly growing cross-disciplinary field of study that aims to build an evidence-base and to develop translational applications to help maximize the efficiency and effectiveness of team based research.

The 2016 Science of Team Science Conference will review the current state of knowledge in the SciTS field, highlight applications for enhancing team science, and discuss future directions for advancing SciTS to improve the global scientific enterprise.

The SciTS 2016 Conference will bring together thought leaders in the SciTS field, scientists engaged in team-based research, institutional leaders who promote collaborative research, policy makers, and federal agency representatives.

This year's conference will also highlight the interface of the SciTS field with current hot topics and emerging trends, including diversity in science teams, big data, citizen science, open data, and research networking. The conference will feature invited speakers in addition to submitted panels, papers and posters.

SciTS Conference Overview

Public health, social, technological, and environmental problems impacting our world are complex and we are increasingly able to address them through scientific pursuit. This type of scientific challenge necessitates cross-disciplinary engagement and collaboration, and the longer-term interaction of groups of investigators—team science (TS). Such team-based research collaborations are also an essential feature of a robust translational research enterprise.

The emerging science of team science (SciTS) field encompasses both conceptual and methodological strategies aimed at understanding and enhancing the processes and outcomes of collaborative, team-based research. The SciTS field is concerned with understanding and managing circumstances that facilitate or hinder the effectiveness of collaborative science, and evaluating the outcomes of collaborative science. Its principal units of analysis are the research, training, and community-based translational initiatives implemented by both public and private sector organizations. The SciTS field focuses on understanding and enhancing the antecedent conditions, collaborative processes, and outcomes associated with team science initiatives, including their scientific discoveries, educational outcomes, and translations of research findings into new practices, patents, products, technical advances, and policies.

An Opportunity to Sponsor the SciTS 2016 Conference

The annual SciTS Conference is dedicated to the empirical field of the science of team science (SciTS), bringing together thought leaders from a broad range of disciplines. The SciTS Conference serves as a point of convergence for team science practitioners and investigators studying science teams, engages funding agency program staff to provide guidance on developing and managing team science initiatives, and affords data providers and analytics developers insight into team tracking and analysis needs. Because of diverse participation, the SciTS Conference serves as an important conduit for translating empirical findings about team science into evidence-based effective practices for scientific teams and funders of team science.

Sponsorship Opportunities

Sponsorship packages have been designed to allow for maximum visibility at the conference, and in many cases, opportunities to be promoted before and after the event.

Sponsorship opportunities are limited. Don't miss this unique chance.



Photo credit: Hyatt Regency Phoenix, Taggart Sorenson

Diamond Sponsor Package

\$25,000

- ✓ Two Minute Introduction at one General Session (Limited)
- ✓ Host Welcome Reception or Poster Reception
- ✓ Host six (6) breakout sessions (as available - includes 30 second session introduction and announcement on session signage/in conference program)
- ✓ Logo on SciTS conference signs
- ✓ Two (2) Exhibitor/Vendor Tables
- ✓ One (1) Sponsor Poster Presentation during Poster Reception
- ✓ One (1) FULL page advertisement in Conference Program
- ✓ One (1) item distributed to all SciTS attendees at registration
- ✓ Conference acknowledgement in three (3) General Sessions
- ✓ Logo with link on homepage of SciTS conference website
- ✓ Four (4) Take-One Table items
- ✓ Pre-Conference Attendee List of SciTS attendees
- ✓ Post-Conference Attendee List of SciTS attendees
- ✓ Seven (7) full conference registrations (includes workshops/seminars)

Ruby Sponsor Package

\$20,000

- ✓ Two Minute Introduction at one General Session (limited)
- ✓ Host four (4) breakout sessions (as available - includes 30 second session introduction and announcement on session signage/in conference program)
- ✓ Logo on SciTS conference signs
- ✓ Two (2) Exhibitor/Vendor Tables
- ✓ One (1) Sponsor Poster Presentation during Poster Reception
- ✓ One (1) FULL page advertisement in Conference Program
- ✓ One (1) item distributed to SciTS attendees at registration
- ✓ Conference acknowledgement in two (2) General Sessions
- ✓ Logo with link on homepage of SciTS conference website
- ✓ Three (3) Take-One Table items
- ✓ Pre-Conference Attendee List of SciTS attendees
- ✓ Post-Conference Attendee List of SciTS attendees
- ✓ Six (6) full conference registrations (includes workshops/seminars)

Sapphire Sponsor Package

\$12,000

- ✓ Host three (3) breakout sessions (as available - includes 30 second session introduction and announcement on session signage/in conference program)
- ✓ Logo on SciTS conference signs
- ✓ Two (2) Exhibitor/Vendor Table
- ✓ One (1) Sponsor Poster Presentation during Poster Reception
- ✓ One (1) FULL page advertisement in Conference Program
- ✓ One (1) item distributed to all SciTS attendees at registration
- ✓ Conference acknowledgement in one (1) General Sessions
- ✓ Logo with link on homepage of SciTS conference website
- ✓ Three (3) Take-One Table items
- ✓ Pre-Conference Attendee List of SciTS attendees
- ✓ Post-Conference Attendee List of SciTS attendees
- ✓ Four (4) full conference registrations (includes workshops/seminars)

Platinum Sponsor Package

\$7,500

- ✓ Host two (2) breakout sessions (as available - includes 30 second session introduction and announcement on session signage/in conference program)
- ✓ Acknowledgement in one (1) General Session
- ✓ One (1) Exhibitor/Vendor Table
- ✓ One (1) Sponsor Poster Presentation during Poster Reception
- ✓ One (1) half page advertisement in Conference Program
- ✓ Logo on SciTS conference signage
- ✓ Logo with Link on SciTS conference website
- ✓ Two (2) Take-One Table items
- ✓ Pre-Conference Attendee List of SciTS attendees
- ✓ Post-Conference Attendee List of SciTS attendees
- ✓ Three (3) full conference registrations (includes workshops/seminars)

Gold Sponsor Package

\$5,000

- ✓ Host one (1) breakout session (as available - includes 30 second session introduction and announcement on session signage/in conference program)
- ✓ Acknowledgement in one (1) general Session
- ✓ One (1) Table Top Booth
- ✓ One (1) Sponsor Poster Presentation during Poster Reception
- ✓ One (1) half- page advertisement in Conference Program
- ✓ Logo with link on SciTS conference website
- ✓ Two (2) Take-One Table item
- ✓ Pre-Conference Attendees List of SciTS attendees
- ✓ Post-Conference Attendee List of SciTS attendees
- ✓ Two (2) Full Conference Registrations (includes workshops/seminars)

Silver Sponsor Package

\$2,500

- ✓ Promoted around SciTS vendor/exhibitor location (2 dedicated signs on easel stands)
- ✓ One (1) ¼ page advertisement in Conference Program
- ✓ One (1) Take-One Table item
- ✓ Post-Conference Attendee List of SciTS attendees
- ✓ One (1) Full Conference Registration (includes workshops/seminars)

Non-Profit/Academic Institutions/Small Business Sponsorship Opportunities: Email scitsconference@mayo.edu

For sponsorship opportunities \$1000 and less, email scitsconference@mayo.edu

To tailor sponsorship packages, email scitsconference@mayo.edu

Sponsor Benefit	Diamond Level \$25,000	Ruby Level \$20,000	Sapphire Level \$12,000	Platinum Sponsor \$7,500	Gold Sponsor \$5,000	Silver Sponsor \$2,500
Host Welcome Reception or Poster Reception	√					
Two (2) Minute Introductory Address during a General Session	√	√				
Registration Hand Out	√	√	√			
Pre-Conference Attendee List	√	√	√	√	√	
Logo on Conference Signage	√	√	√	√		
Sponsor Poster Presentation during Poster Reception	√	√	√	√	√	
Logo with Link on Conference Websites	√	√	√	√	√	
Post-Conference Attendee List	√	√	√	√	√	√
Breakout Session Host <i>(includes 30 second session intro and announcement in conference program)</i>	6 Sessions	4 Sessions	3 Sessions	2 Sessions	1 Session	
Exhibitor/Vendor Tables	2	2	2	1	1	
Acknowledgement in General Sessions	3 General Sessions	2 General Session	1 General Session	1 General Session	1 General Session	
Advertisement in Conference Program	Full Page	Full Page	Full Page	Half Page	Half Page	Quarter Page
Take-One Table Item(s)	4	3	3	2	2	1
Full Conference Registrations <i>(includes workshops/seminars on Monday)</i>	7	6	4	3	2	1

Exclusive Opportunities

EXPERIENCES

VIP Dinner Sponsor (\$15,000) *(only one available)*

- A “Who’s Who” of the SciTS conference. Host a plated dinner for 25-30 attendees
- Includes: Opportunities to customize, inquire for details

Signature Host-Sponsored Evening Reception (starting at \$11,000, inquire for more details) *(only one available)*

- Two hours of networking and refreshments during the scientific poster session

Conference Lunch Sponsor (\$10,000) *(only three lunches available)*

- Host a lunch for conference attendees, includes signs promoting your organization around the lunch area (All inclusive)

Networking/Refreshment Break Sponsor (\$5,500) *(only two breaks available)*

- Host an afternoon networking break (All inclusive)
- Refreshment options include: Individual Olive Oil Cake Trifle with Lemon-Rosemary Greek Yogurt and Dark Berries; Banana-Oat Bars and Pumpkin Flax Bars; Raw Walnuts, Whole Almonds, Pecans; Grilled Vegetables, Avocado and Spinach Rolled in Whole Grain Lavosh; Citrus-Herb Infused Water

SciTS Student Scholars Conference Scholarship Support (\$4,000) *(multiple available)*

- Support conference registration for 10 SciTS student scholars (undergraduate, graduate, and post-doctoral)
- Recognition in advertising and promotional materials, including conference program book (business card size advertisement in program book; recognition in pre-conference materials is contingent on advertising and program printing schedules)

PROMOTIONAL ITEMS

Fruit Infused Water Bottle Sponsor (\$3,000) *(only one available) – SOLD OUT*

- A water bottle to beat the dry Arizona climate included in the conference bag for every attendee with your organization’s logo.

Lanyard Sponsor (\$3,000) *(only one available) – SOLD OUT*

- A lanyard, including 2 GB USB drive, with your organization’s logo. Your logo with every attendee!

Take One Table (\$1,000) *(multiple available)*

- Promote your organization with items for attendees on a shared ‘Take One’ Table, centrally located to maximize visibility. *Includes: One (1) promotional piece available for all attendees.*

Please email scitsconference@mayo.edu with any questions

SciTS CONFERENCE 2016 PROGRAM COMMITTEE

The disciplinary diversity of the Committee members provides representation from a multitude of fields focused on the empirical study of team science: Information Science; Cognitive Science; Informatics; Research Development; Interdisciplinary Studies; Humanities; Translational Research; Management; Communication; Philosophy; Behavioral Science; Engineering; Psychology; Sociology; Evaluation; Complex Systems; and Computer Science.

Conference Co-Chairs

Kara Hall, Director, Science of Team Science Team, National Cancer Institute

Scott Leischow, Professor of Health Services Research, Office of Health Disparities Research, Mayo Clinic

Program Chair

Janet Okamoto, Research Associate, Office of Health Disparities Research, Mayo Clinic

Planning Committee

Daniel Stokols, Professor, Planning, Policy and Design; Professor, Psychology and Social Behavior, University of California, Irvine

Steve Fiore, Associate Professor, Cognitive Sciences and Philosophy and Institute for Simulation and Training; Director, Cognitive Sciences Laboratory, University of Central Florida

Julie Thompson Klein, Professor of Humanities Emerita in English Department and Faculty Fellow for Interdisciplinary Development in Division of Research, Wayne State University

Holly Falk-Krzesinski, Vice President, Global Academic & Research Relations, Elsevier

Noshir Contractor, Professor, Industrial Engineering and Management Sciences, Communication Studies, and Management and Organizations, Northwestern University

Bonnie Spring, Professor of Preventive Medicine, Psychology, and Psychiatry and Behavioral Sciences, Northwestern University

Gabriele Bammer, Professor, National Centre for Epidemiology & Population Health, The Australian National University

Amanda Vogel, NCI, Senior Behavioral Scientist

Stephen Crowley, Associate Professor, Department of Philosophy, Boise State University

Michael O'Rourke, Professor of Philosophy, AgBioResearch, Michigan State University

Maritza Salazar, Assistant Professor of Organizational Behavior, Division of Behavioral and Organizational Sciences, Claremont Graduate University

Heather Billings, Director, Faculty Development, Center for Clinical and Translational Science (CCaTS), Mayo Clinic

Conference Manager

Chara Chamie, Program Manager, Office of Health Disparities Research, Mayo Clinic

SciTS Sponsorship Application

SciTS is pleased to accept _____ as a sponsor of the SciTS 2016 Conference, to be held May 16-19, 2016 in Phoenix, Arizona. In consideration of Sponsor's contribution as described in the document attached hereto, SciTS agrees to put forth its best efforts to ensure that all Conference attendees and SciTS members are aware of Sponsor's support of and importance to the success of the Conference in accordance with the sponsorship level chosen below as detailed in this *2016 Sponsorship Prospectus* document.

Packages –Please indicate which package you would like to sponsor in the box below

Diamond Sponsor:	\$25,000	
Ruby Sponsor:	\$20,000	
Sapphire Sponsor:	\$12,000	
Platinum Sponsor:	\$7,500	
Gold Sponsor:	\$5,000	
Silver Sponsor:	\$2,500	

Exclusive Opportunities

Experiences	VIP Dinner Sponsor (1)	\$15,000	
	Conference Lunch Sponsor (2)	\$10,000	
	Signature Host-Sponsored Evening Reception (1)	\$11,000	
	Networking/Refreshment Break Sponsor (2)	\$5,500	
	SciTS Student Scholars Conference Scholarship Support (multiple)	\$4,000	
Promotional Items	Re-usable Water bottle (1)	\$3,000	SOLD OUT
	Lanyard Sponsor (1)	\$3,000	SOLD OUT
	Take One Table (multiple)	\$1000	

Non-Profit/Academic Institutions/Small Business Opportunities: Email scitsconference@mayo.edu

For sponsorship opportunities \$1000 and less, email scitsconference@mayo.edu

Total Due by April 15, 2016: \$ _____

Sponsor Contact (print name): _____
 Address: _____
 City: _____ Zip: _____ Country: _____
 Phone: _____ Fax: _____
 Email: _____
 Website: _____

- Check
- Credit card

Please email scitsconference@mayo.edu for more information and payments

IMPORTANT NOTICE REGARDING PAYMENT

All Sponsors must be paid in full **by April 15, 2016** to allow for printing/promotion of materials. No accompanying items or promotion will be provided unless payments are received in full.

CANCELLATION POLICY - All cancellations are assessed a \$200.00 administrative processing fee.
 *If cancellation is less than 2 months from the Conference, sponsorship fee is non-refundable.